

**PRESS RELEASE 15.06.2017
FOR IMMEDIATE RELEASE**

DIGITAL SHIP ANNOUNCES THE MARITIME CIO FORUM ROTTERDAM WITH A SPECIAL FOCUS ON THE DIGITAL SUPPLY CHAIN AND LOGISTICS MARKET

Digitalisation is re-shaping the world and creating increased opportunity for development and innovation. Revolutionary concepts plus the evolution and advancement of existing platforms are providing unparalleled growth opportunities for shipping and related transport and supply chain infrastructure. However, achieving digital success requires knowledge and understanding, and an ability to drive your company's digital thinking and transformation rather than be driven by it.

Digital Ship's 4th Annual Maritime CIO Forum Rotterdam will investigate how we can harness all these opportunities and will debate which are going to stick and make a difference. We will ask how can we identify the real digital legacy in front of us and truly re-define digitalisation in maritime and transport.

This high-level Forum will look at issues in digital transformation and innovation in shipping, and this year – owing to the strategic location of Rotterdam – we will place an additional emphasis on the digital supply chain and logistics market, and integration with maritime transportation.

Sessions will include:

The Maritime Satcom Summit

For the maritime sector, broadband connectivity is becoming an increasing priority as routes diversify and technology advances. End to end connectivity is a requirement from an operational, regulatory and crew perspective to ensure continued efficiency and performance consistency. This session will focus on investigating the evolution of maritime mobility and connectivity.

Special Focus Session - Blockchain and its Impact on the Maritime Industry

It is widely anticipated that blockchain is the key to transforming the maritime industry by reducing the complexity of maritime transactions and maintaining security. Whilst the benefits are widely realised, the sector is some way from adopting the technology: there is a continued lack of understanding how to fully deploy it, how to overcome potential liabilities and how to navigate the regulatory landscape.

The Big Data Revolution: Redefining Digitisation in Maritime

This session will focus on the top Big Data trends shaping the maritime industry. It will assess the supply chain as a whole and assess where the adoption of Big Data will have the greatest impact. Although Big Data applications have distinct operational advantages, some fundamental data issues need to be overcome if a Big Data revolution is to be achieved.

Roundtable Discussion Groups

Discuss top challenges in small groups with your peers. Brainstorm some of the cutting-edge issues impacting the industry and work together to develop long term solutions.

Speakers and Panellists will be announced soon.

Date: **Tuesday, 26 September 2017**
Venue: **Hilton Rotterdam**
Website: <http://www.rotterdam.thedigitalship.com/>
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ABOUT DIGITAL SHIP

For 17 years Digital Ship magazine has provided the digital community of the world's maritime industry with the latest news and developments, including satellite communications, software, navigation and electronics, to help keep shipping operating with maximum safety, efficiency and crew comfort.

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